

Ashley Baboota

Email Marketing Samples



Hotel Name
Hotel Address
Reservations: 000-000-0000
Website: www.hotelsomething.com



10...9...8...7...6...5...4...3...2...

The countdown is on! This New Year's Eve, spend the night at the [INSERT HOTEL NAME HERE] to kick-off the celebrations and enjoy a memorable evening together! Our special offers will help you find the perfect place to stay, play, and dance the night away as you ring in the New Year!

[INSERT BLURB ABOUT THE HOTEL HERE]

NYE Package Includes...

- Luxury one-night accommodation
- A bottle of Sparkling Wine in your room upon arrival
- Turndown Service
- Complimentary Valet Parking
- Late night snack and champagne toast
- Champagne Breakfast Buffet for two on New Year's Day
- Late check-out of 3:00 p.m.

Rates start at
\$149 per night

[Book the New Years Eve Package >](#)

New Years Eve Events

[Use this area to include information, pictures, and links of any events near you that are celebrating the New Years Eve. This can be a popular party, event, or bash that would draw people to your area so you can position yourself as an ideal place to stay during the event.]

Alternatively, if your hotel is hosting an event, be sure to include that information here - along with fun pictures that show case the fun your guest can have.]



[Book the New Years Eve Package >](#)

Hotel Name
Hotel Address
Hotel Phone Number
Website

Follow Us for Exclusive Deals, Events, and Offers!



TERMS & CONDITIONS: Availability is limited. [x days advanced purchase required]. [rate per night for standard room, or discount off published rates that is being advertised] is valid [insert valid booking/consumption dates or other qualifiers – days of week, based on min. nights stayed, etc], based on single/double occupancy. Subject to applicable sales tax. Not valid with existing reservations, groups, or other offers or discounts. Blackout dates may apply.

The Exchange - Now Open!



SIP. SAVOR. SOCIALIZE.
FACE TIME MATTERS

A high-energy cocktail lounge amidst the Lancaster sky, The Exchange redefines your view of this historic and hip city. Sip from an extensive craft cocktail menu complemented by thoughtful wine and local beer selections; savor a menu of inventive small plates by critically acclaimed Chef Ryan McQuillan; and socialize in between regular live music performances at The Exchange - your new favorite gathering place.

The Exchange rooftop bar is located on the 12th floor of the new tower, making it the highest rooftop bar in Lancaster, PA. The Exchange offers American fare in the style of shared plates, tapas, crafted cocktails, wine and a selection of local beers.

[More info on The Exchange →](#)



GRAB A TOWEL AND SOME SAVINGS!



Need last minute spring break plans? Get away to family fun at La Torretta. Tee off with a round of mini-golf, make a splash at the Aqua Park, and dig in at one of La Torretta's delicious restaurants. Plus, with special rates and spacious suite accommodations, there's never been a better time to take a vacation!

SPRING INTO SAVINGS PACKAGE INCLUDES:

Special rates and spacious suite accommodations
\$50 resort credit (with minimum 2 night stay)
PLUS - \$25 resort credit with each additional night
(3 nights or more)

BOOK NOW

Use code **SPR16** to earn a little more green this spring!

La Torretta
LAKE RESORT & SPA

A TEXAS RETREAT

600 La Torretta Boulevard | Montgomery, Texas 77356
LaTorrettaLakeResort.com

SHARE



Where the Holidays Happen

Host Your Holiday Party at the Chicago Marriott Southwest at Burr Ridge

Enjoy the holiday season in our newly renovated event space. Marriott Burr Ridge offers a relaxing suburban setting with the chic and urban feeling of downtown Chicago. The contemporary event space is highlighted by a spectacular waterfront view and stunning modern design. Cap off your night by taking the elevator home to a discounted rate of \$99.00/night.



And when you contract an event by December 31st, 2017 to be consumed by February 4, 2018 - we'll treat you to some holiday presents your team can enjoy! Our Holiday Party Package includes:

- Hot Chocolate Bar - DIY your own treats for custom desserts
- Complimentary bar upgrade to top shelf
- 25,000 Marriott Rewards Bonus Points

CONTACT OUR TEAM



Let Us Host Your Holiday Party & Event!

Contact me directly to learn more about our space and start planning today!

Sarah Fleming
Call me: 630-565-7847
Email me: sarah.fleming@marriott.com
Visit our website: marriott.com/chisw

Chicago Marriott Southwest at Burr Ridge
1200 Burr Ridge Parkway, Burr Ridge, IL 60527

TERMS & CONDITIONS: Blackout dates may apply. Offer may not be combined with any other promotions. Hotel reserves the right to substitute any incentives with any awards of equal value, based on availability. Promotions based on a pick-up of 60% actualized room nights of contracted guestroom block. Program values are calculated based on a combined guestroom revenue, catering food revenue or room rental exclusives of food service charges, taxes, incidental revenue, audio visual revenue, or miscellaneous revenue.



MEET OUR TEAM



At the Crowne Plaza Orlando - Universal Blvd, we're inspired by you. Whether it's planning a celebration for your latest achievement, putting together the details for your big day, or working with you to inspire your team during your next meeting - our catering team is ready to welcome you with our legendary service.

To celebrate with you, we are offering a **5,000 bonus IHG Rewards points** when you book a new program with us now - through June 30, 2017. Submit your RFP today!

SUBMIT RFP

Kirk Schenkel
Director of Catering

Kirk has over 35 years of Food & Beverage Operations experience in hotels, resorts and country clubs.

Kirk is married with three children and four grandchildren that he loves spending time with. He also loves all sports especially playing golf.



THE GALLIVANT
TIMES SQUARE



SUMMER VACATION. NYC EXPLORATION.

ENJOY 35% OFF.

Plan your NYC summer getaway today.

EXPLORE OFFER

Over valid through Labor Day weekend. Non-cancelable, non-refundable. Not valid for previous reservations; blackout dates apply.



The Gallivant Times Square | 234 West 48TH Street, New York, NY 10036, United States | 1.212.246.8800



Click [here](#) to unsubscribe.



(Super)Power Your Meeting

Make your meeting more powerful and unique at the Sheraton Park Hotel at the Anaheim Resort. Book by September 29, 2017, for meetings and events consumed by March 31, 2018 and earn up to three "super powers" based on the size of your event. Select from:

- 50% off self-parking
- 50% off meeting space Wi-Fi
- One tier bar upgrade
- Attendee welcome libation voucher to use at Sip or Splash
- Complimentary guestroom Wi-Fi
- 1-hour local craft beer tasting and lawn-game network reception to be held on the patio or lawn, based upon availability

For those "superheroes" booking events that consume 150+ guestrooms or \$15,000+ in catering, you'll also be rewarded with the GoPro Hero5 Session (\$300 value).

Learn more or submit your RFP at sheratonparkanaheim.com/pick-your-power

You can also email us at Sales@sheratonparkanaheim.com or call (714) 740-4160.

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Terms and Conditions: Offer not valid for bookings contracted before 6/1/2017. Blackout dates may apply. Offer may not be combined with any other promotions. Hotel reserves the right to substitute any incentives with any awards of equal value, based on availability. Meetings/events must be contracted between 6/1/2017 and 9/29/2017, and consumed by 3/31/2018. Meeting space internet does not include dedicated bandwidth, static IP address or special events. Promotions based on a pick-up of 80% actualized room nights of contracted guestroom block. Program values are calculated based on a combined guestroom revenue, catered food revenue or room rental exclusives of food service charges, taxes, incidental revenue, audio visual revenue, or

La Torretta
Summer Savings
at the Lake.



Splash into great times with a summer escape the whole family will enjoy.

SAVE 40% OFF
Stays Sunday - Thursday night

SAVE 20% OFF
Stays Friday - Saturday night

BOOK NOW

#AtTheLake
f t p i

LATORRETTALAKERESORT.COM | (936) 448-4400
600 LA TORRETTA BOULEVARD | MONTGOMERY, TX 77356

**Terms and Conditions apply. See website for complete details.*

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**Terms and Conditions apply. See website for complete details.*

The Spa
at Laguna Cliffs



Relaxation Never Felt so Good.

CHILL SPA PACKAGE

\$159 (\$270 VALUE)

Includes:

ARCTIC BERRY ILLUMINATING FACIAL | 30 MIN. | (\$130 VALUE)

Target signs of aging, hyper-pigmentation, and sensitive skin issues with this state-of-the-art facial using Eminence Organics Arctic Berry.

SERENITY MASSAGE | 30 MIN. | (\$95 VALUE)

This European-style treatment employs techniques designed to stimulate circulation, release tension in tired muscles, promote a sense of tranquility, and heighten well-being.

PEPPERMINT FOOT SCRUB | (\$45 VALUE)

Give your feet a break and rejuvenate them from your daily step count with this invigorating treatment.

COMPLIMENTARY GLASS OF CHAMPAGNE

**For more information or to book your appointment,
please call the Spa at 949-487-7576.**

*Offer valid 12/1/17 to 1/30/18. Based upon availability. Restrictions apply. Reservations are required. Blackout dates may apply. Gratuity is based upon full value of service. Cannot be combined with any other offer.



Warm & Sunny Holiday Wishes.



Wishing You Waves of Good Cheer and
Warm Wishes for a New Year!

Best Wishes From All of Us,
Laguna Cliffs Marriott Resort & Spa



25135 Park Lantern | Dana Point, CA 92629
949.661.5000 | lagunacliffs.com

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Marriott International, Inc. or one of its affiliates.


The Roosevelt Hotel
NEW YORK CITY
UNFORGETTABLE AUTHENTICITY



**HOLIDAY CHEER.
WITHOUT THE CROWDS.**

3RD ANNUAL CHRISTMAS TREE LIGHTING

Tuesday, November 21, 2017

- Live Jazz Band
- Holiday-Themed Cocktails
- Food & Beverage Specials

SIGN ME UP

STAY | EAT | EVENTS



LAGUNA CLIFFS
RESORT & SPA
Marriott

The Laguna Cliffs Quarterly

OCT - DEC
2017

We are getting ready to kick off the holiday season Dana Point style. Explore everything Laguna Cliffs has to offer on-property and conveniently nearby. Plus, learn some fun facts about our staff and property.



HOT DATES, COOL RATES

Plan your group event or meeting in NOVEMBER and DECEMBER 2017 and receive special rates! Our friendly staff, great location, and comforting accommodations will make every aspect of your stay enjoyable. Inquire with the Sales department at sales@lagunacliffs.com or call 949-487-7542 to book now!

*Offer not valid for bookings contracted before Oct. 1, 2017. Blackout dates apply. Offer may not be combined with any other promotion. The host reserves the right to substitute any promotion with any amount of special rates, based on availability. Rooming/lengths must be contracted between Oct. 1, 2017 and Dec. 31, 2017, and contracted by Dec. 31, 2017. Promotions based on a pick-up of 1000 or additional more nights of contracted guestroom block. Program tables are calculated based on overall guestroom revenue, catering food revenue, or room rental availability of food service charges, taxes, incidental revenue, additional revenue, or miscellaneous revenue. Offer is valid for groups of 10 or more, for events on-site, nights with breakfast, American contracted.



DANA POINT OKTOBERFEST OCTOBER 7 | 12 P.M. - 7 P.M.

Celebrate Oktoberfest Dana Point style. Enjoy great beer, wine, food, and live music with family and friends. All beer is served in a commemorative 16-ounce mug. Feast on a smorgasbord of food options, from American to German. Both admission and parking are free. Join in on the fun at Sea Terrace Park on October 7 from 12 P.M. to 7 P.M. For more information, visit danapointoktoberfest.com.



2017 DANA POINT TURKEY TROT NOVEMBER 22 - 23

Wobble before you gobble at the Dana Point Turkey Trot, located in the beautiful Dana Point Harbor. The flat, scenic race features a 10k, 5k, and Kids Gobble Wobble. Participants will receive a shirt and medal. Burn some calories with us on November 22 and 23, and give yourself an excuse to feast more than last year's Thanksgiving. For more information visit turkeytrot.com.



RESORT HOLIDAY ACTIVITIES NOVEMBER 1 - JANUARY 1

Join us for a cornucopia of events

- Thanksgiving festivities including Buffet Dinner and Games
- Wine Pairing Dinner
- Smores and Stories for cozy California winter nights
- Breakfast with Santa
- Christmas Eve Dinner and Turn-Down Service by Mr and Mrs Claus
- Christmas Day Festivities
- New Year's Eve Celebrations



MEET RACHEL O'NEILL Senior Sales Manager

What is your favorite hobby?

I love to run in my free time.

If you weren't a Senior Sales Manager, what would you do?

I've always wanted to work for the city in the Recreation and Community Services department.

What is the best piece of advice someone gave you?

The first boss I ever had said, "It's just burgers, shakes, and fries. That's it." It helps me keep things in perspective.

What is your biggest fear?

I am terrified of heights. I once went indoor rock climbing and begged for them to let me down. (I was only one foot off the ground.)

What is something a lot of people might not know about you?

I sleepwalk on a regular basis. I once folded laundry while I was asleep.

What is something you can't live without?

I could never live without music -- especially live music.

What is your favorite thing to cook?

There's nothing better than homemade pizza.

If you could live anywhere in the world, where would that be?

I have always wondered what it would be like to live in California's Central Coast.

What is the best gift you've ever received?

Ruby Petunia, my little Maltese ball of energy and love.

If you could have dinner with anyone in the world, who would that be?

Anthony Kinch, the lead singer and songwriter of Red Hot Chili Peppers.



CHEF'S SEASONAL RECIPE

The flavors and experiences at Laguna Cliffs are inspired by our surroundings. Try Executive Chef Salvatore Giuliano's Pasta Puttanesca recipe, below.

CHEF SAL'S PASTA PUTTANESCA

(Serves 4-6 People)

Ingredients:

- 1 Pound Linguine
- 3 Tablespoons Extra-Virgin Olive Oil
- 1 Clove Garlic, Minced
- 3 White Anchovy Filets
- 2 1/2 Oz. Packs of Baby Hairless Tomatoes, Quartered
- 1/2 Cup Pitted Mediterranean Olives, Quartered
- 2 Tablespoons Capers
- Crushed Red Pepper Flakes, to Taste
- Pinch of Salt, to Taste
- Freshly Ground Black Pepper, to Taste
- Chopped Fresh Parsley, Dillweed, and Italian Leaves for Garnish

Preparation:

Put a small garlic and anchovy in olive oil over medium-low heat. Cook, occasionally stirring until garlic is just lightly golden.

Add fresh tomatoes, salt, and pepper until tomatoes break down and the mixture becomes saucy, about 10 minutes. Stir in olives, capers, and red pepper flakes; continue to simmer over very low heat.

Bring water to a boil in 6-qt. sauce pot. Add linguine, keep stirring, so the pasta doesn't stick together and cook until al dente (follow pasta box instructions). Drain.

Place single portions of pasta on serving plates, add the simmering sauce and top with fresh herbs. Serve while hot.



Tip: Add a bit of water from three to three to keep tomatoes saucy and moist if needed while making the sauce.

LAGUNA CLIFFS
RESORT & SPA
Marriott

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949.661.5300 | lagunacliffs.com